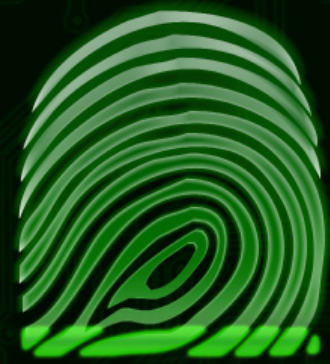


Access Granted!

To Chief Security Officers and other key executives at the largest financial services companies in the country.

You want to engage with the right prospects to grow your business and our members need your products and services to serve and protect their customers. The 2012 FS-ISAC Physical Security Summit puts you in the midst of our industry's leaders.

ACCESS



Access to the Executives You Want To Meet

The FS-ISAC & BITS Annual Summit is a key venue for our members to learn about new solutions that help prevent, detect, respond to and mitigate the real threats to our industry. **The FS-ISAC Physical Security Summit will take place in Miami during the FS-ISAC & BITS Annual Summit.**

Physical threats continue to be a challenge for our industry and require increased consideration, planning, and sophisticated solutions. This intimate event is your opportunity to make new connections, build trust relationships with our members, and formulate strategies to combat these challenges.

The feedback we hear at our summits is about the high caliber of the executives who are in attendance. This is your chance to meet, talk to, and build relationships with the right people, including:

FS-ISAC Physical Security Summit

May 14 — 16, 2012

The Fairmont Turnberry
Isle Resort & Club

Miami, Florida

“What I liked best about the event was the quality of attendees—the right people with the right responsibilities. We’ll definitely be back.”

Past Sponsor

American Express

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JP Morgan Chase

MasterCard

M&T

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New York Life Insurance

Northern Trust

Northwestern Mutual

PNC

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SVB Financial

TD Ameritrade

TD Bank

The Bank of New York Mellon

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For more information, go to <http://www.fsisac-summit.com>

“The caliber of the financial executives was quite high—the key decision makers are definitely in attendance.”

Past Sponsor



You may view the sponsor prospectus at www.fsisac-summit.com.

Contact:

Robin Fantin,
VP of Marketing
281-419-4127
rfantin@fsisac.us

Be a Part of the Discussion

Security threats are continuing to escalate as activists, terrorists, cyber criminals, and others are getting bolder and more sophisticated.

This summit provides a critically important ingredient in defending our financial infrastructure —coming together as an industry, to share ideas and strategies for understanding the threats and how to defend against them.

The Physical Security Summit has a forward-thinking agenda built around the key risk trends, threats and issues faced by our industry.

Topics that Impact the Entire Industry

The topics to be presented and discussed cover the full spectrum of issues and challenges faced by the industry:

Management:

- Selling Monitoring and Modeling to the C-Suite
- Maintaining Preparedness: Are ‘Things’ Changing Too Quickly
- Security in a Down Economy

Technology:

- Next Generation Access Control
- The Fusion Between IT and Physical Security
- Cloud Solutions and the Impact on Physical Security
- Video Analytics

Operations:

- Combating the Insider Threat
- Pre-Screening as a Control
- Monitoring and Heuristics

Increase Your Visibility, Open New Doors

Financial services executives attend this event looking for ideas, information, and solutions. They are easily accessible and looking to spend time with solution providers.

Your participation gives you the opportunity to:

- **Be Recognized as a Thought Leader:** Serve as a speaker to position your organization as a thought leader in the financial services industry.
- **Build Relationships:** Whether it’s over a meal or by sitting together during a conference session, you’ll cultivate deeper connections with your top clients and prospects.

Networking Opportunities

Sponsors will have access to attendees during all sessions as well as breakfasts, lunches, breaks and receptions. Please note that Sponsor passes are full conference passes.

Sponsor Events During Conference

All sponsor events must be approved in advance. Sponsors are welcome to partner with the Conference on specific defined events (see additional sponsorship opportunities) and/or request events outside of the official Conference functions (such as immediately prior to or after the Conference, etc.). Please contact Robin Fantin at rfantin@fsisac.us to request approval. If there is any unapproved Sponsor Events held before, during, or after any part of the Conference the sponsor will be invoiced for the appropriate sponsorship level posted on the prospectus.



For more information, go to <http://www.fsisac-summit.com>

PHYSICAL SPONSORSHIP OPPORTUNITIES

VALUE	Physical Signature \$15,000 (4 Attendee Passes)	Physical Prime \$8,000 (2 Attendee Passes)
Physical Track Session Stand Alone Slot (limited to 4 sponsors)*	✓	
Panel Slot*		✓
Exhibit Space: Six-foot Table Top	✓	✓
Attendee List Pre-Event	✓	✓
Ad in Conference Brochure	Half Page	1/4 Page
Logo included on official Conference Banner	✓	✓

**Please note your speaker is complimentary.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

VALUE	Price	Attendee Pass
Onsite Happy Hour*	\$ 6,000	1
Executive Women's Networking Event*	\$ 4,000	1
Padfolios (Must be approved by FS-ISAC)	\$ 6,000	1
Key Cards, Door Hangers or Room Drops	\$1,000/each	0
Lanyards	\$ 6,000	1
Golf Accessories - Giveaway at Outing	\$ 4,000	1
Conference Bag (Must be approved by FS-ISAC)	\$ 6,000	1
Onsite Dinner on Sunday Night*	\$ 6,000	1
After Hours Hospitality Suite Open to All Attendees*		
Monday or Wednesday	\$8,000	2
Tuesday	\$10,000	2

**FS-ISAC will market these sponsored events to attendees through email blasts prior to the event.*

Above Value includes recognition on website, recognition in program and signage for each event (supplied by sponsor).
For these Additional Sponsor Opportunities, sponsor pays sponsorship fee plus item/event cost.

VALUE	Price	Attendee Pass
Bag Insert	\$ 1,000/each	0
Full Page Handbook Ad	\$ 1,000	0
Half Page Handbook Ad	\$ 500	0
Breakfast	\$ 4,000	1
Lunch	\$ 4,000	1
Break	\$ 4,000	1
Beach Blast Event	\$ 6,000	1
Official Golf Sponsor - Includes Signage and Two (2) Golf Participants	\$ 10,000	2

For more information visit www.fsisac-summit.com