

# Access Granted!

To CISOs, IT, Risk and the other key execs at the largest financial services companies in the country.

You want to engage with the right prospects to grow your business and our members need your products and services to serve and protect their customers. The 2012 FS-ISAC & BITS Annual Summit puts you in the midst of our industry's leaders.



## FS-ISAC & BITS Annual Summit

May 14 — 16, 2012

The Fairmont Turnberry  
Isle Resort & Club

Miami, Florida

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*“What I liked best about the event was the quality of attendees—the right people with the right responsibilities. We’ll definitely be back.”*

Past Sponsor

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## Access to the Executives You Want To Meet

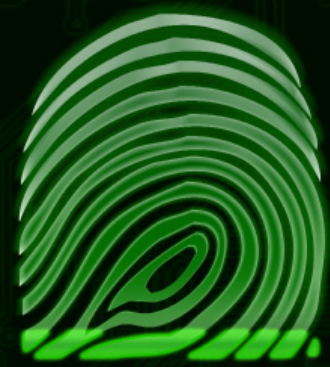
The FS-ISAC & BITS Annual Summit is a key venue for our members to learn about new solutions that help prevent, detect, respond to and mitigate the real threats to our industry.

The last twelve months have been especially demanding, with numerous security threats to the financial services sector. This intimate event is your opportunity to make new connections, build trust relationships with our members, and formulate strategies to combat these challenges.

The feedback we hear at our summits is about the high caliber of the executives who are in attendance. This is your chance to meet, talk to, and build relationships with the right people, including:

- |   |   |
|---|---|
| <b>American Express</b> —VP Risk Management                     | <b>Morgan Stanley</b> —Executive Director                   |
| <b>Associated Bank</b> —CISO                                    | <b>Nationwide</b> —AVP IT Risk Management                   |
| <b>AXA Equitable Life Insurance</b> —SVP, CTO                   | <b>New York Life Insurance</b> —CISO                        |
| <b>Bank of America</b> —SVP Risk, Compliance, Security & Fraud  | <b>Northern Trust</b> —SVP                                  |
| <b>Barclays</b> —VP Global Information Security                 | <b>Northwestern Mutual</b> —Director, Information Risk Mgmt |
| <b>BB&amp;T</b> —CISO   | <b>PNC</b> —CISO  |
| <b>BBVA Compass</b> —CISO                                       | <b>Prudential</b> —CISO                                     |
| <b>Citi</b> —EVP  | <b>RBS Citizens</b> —SVP                                    |
| <b>Comerica</b> —SVP Information Security                       | <b>Regions Financial</b> —CISO                              |
| <b>Commerce Bank</b> —VP IT Risk Management                     | <b>Schwab</b> —Managing Director                            |
| <b>Credit Suisse</b> —Head IT Risk                              | <b>State Farm</b> —CSO                                      |
| <b>Fidelity</b> —SVP, CISO                                      | <b>State Street</b> —SVP                                    |
| <b>Fidelity National Financial</b> —CISO                        | <b>SunTrust Bank</b> —EVP, CIO                              |
| <b>Fifth Third</b> —VP, CISO                                    | <b>SVB Financial</b> —CSO                                   |
| <b>First Data</b> —SVP Security, Risk, Compliance               | <b>TD Ameritrade</b> —CSO                                   |
| <b>First National Bank</b> —CISO                                | <b>TD Bank</b> —SVP   |
| <b>GE Money</b> —VP Risk Management                             | <b>The Bank of New York Mellon</b> —SVP                     |
| <b>Genworth</b> —CISO, VP IT                                    | <b>Hartford Financial</b> —VP Information Protection        |
| <b>Goldman Sachs</b> —CISO                                      | <b>The Northern Trust</b> —VP Enterprise Security           |
| <b>Guardian Life Insurance</b> —VP, CSO & Head Operational Risk | <b>TIAA-CREF</b> —Information Security Manager              |
| <b>Heartland Payment Systems</b> —CIO                           | <b>Travelers Insurance</b> —CISO                            |
| <b>HSBC</b> —CISO   | <b>USAA</b> —VP, Chief Privacy Officer, CISO                |
| <b>Huntington National</b> —CISO, SVP Risk Mgmt                 | <b>Wells Fargo</b> —EVP                                     |
| <b>ING</b> —Director, IT Security                               | <b>World Bank</b> —CISO                                     |
| <b>JP Morgan Chase</b> —Chief Information Risk Officer          | <b>Zions Bancorporation</b> —CSO                            |
| <b>MasterCard</b> —Leader, Information Security                 | <b>Zurich North America</b> —EVP                            |
| <b>M&amp;T</b> —VP  |   |

# ACCESS



For more information, go to <http://www.fsisac-summit.com>

*“The caliber of the financial executives was quite high—the key decision makers are definitely in attendance.”*

**Past Sponsor**

**Be a Part of the Discussion**

Security threats are continuing to escalate as activists, terrorists, cyber criminals, and others are getting bolder and more sophisticated. The number, frequency, and visibility of recent data breaches is only the latest example.

This summit provides a critically important ingredient in defending our financial infrastructure —coming together as an industry, to share ideas and strategies for understanding the threats and how to defend against them.

The summit has a forward-thinking agenda built around cyber-security and IT risk trends and issues. Here’s just a sample of what our members tell us they’re interested in discussing at the FS-ISAC & BITS Annual Summit:

- APT
- Desktop Virtualization
- FFIEC Guidelines
- Insider Threat
- Integrated Security & Fraud Teams
- Leveraging Business Intelligence for Security Analytics
- Malware
- Managing of 3rd Parties & Offshore Controls
- Mobile Data Security
- Network Access & Entitlements
- Personal Devices at work
- Rapid Detection & Response
- Secure coding
- Social Networking

**Increase Your Visibility, Open New Doors**

Financial services executives attend this event looking for ideas, information, and solutions. They are easily accessible and looking to spend time with solution providers.

Your participation gives you the opportunity to:

- **Be Recognized as a Thought Leader:** Serve as a speaker to position your organization as a thought leader in the financial services industry.
- **Strengthen Your Brand:** Put your organization at the forefront of security, risk, and fraud issues and build mindshare with IT leaders at the nation’s top financial services institutions.
- **Build Relationships:** Whether it’s over a meal or by sitting together during a conference session, you’ll cultivate deeper connections with your top clients and prospects.

**You’ll Be In Good Company—Past Sponsors Include:**

Accenture	Equifax	Microsoft	Security Innovation
Air-Watch	Ernst & Young	nCircle	Securonix
ALERTSEC, Inc.	FishNet Security	NetWitness Corporation	Sendmail
Aspect Security, Inc.	FireEye, Inc.	nuBridges	Silvertail Systems
Authentication Metrics	ForeScout Technologies	Oracle	Sourcefire
Authentify	Fortify Software	PWC	Stroz Friedberg
Booz Allen Hamilton	Guardian Analytics	RedSeal Systems	Symantec
BrandProtect	IBM	Research In Motion	ThreatMetrix
Brinqa	Intellinx software, Inc	Return Path	Trusteer, Inc.
Core Security	Internet Identity	RSA	Trustsphere
Cyveillance Inc.	IronKey, Inc.	SafeNet, Inc.	Verisign
Damballa	iSec partners	SAIC	Versprite
Emprimus	ITPG	SANS Institute	Voltage Security
Entrust	Lookingglass	SecureWorks	WhiteHat Security
	MANDIANT	Security Compass	



You may view the sponsor prospectus at [www.fsisac-summit.com](http://www.fsisac-summit.com).

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# SPONSORSHIP OPPORTUNITIES

**SOLD! SOLD!**

VALUE	Platinum \$45,000	Gold \$25,000	Silver \$12,000	Bronze \$8,000
General Session Speaking Slot*	✓			
Track Session Stand Alone Slot*		✓		
Panel Slot*	✓		✓	
Exhibit Space: Six-foot Table Top	✓	✓	✓	✓
Networking Reception in Exhibit Hall	✓	✓	✓	✓
Attendee List Pre-Event	✓	✓	✓	✓
Mention on Signage	✓	✓	✓	✓
Golf Tournament (2 Passes)	✓			
Opportunity to Host Off-Site Dinner on Wednesday Night *Sponsor coordinates and covers expenses	✓			
Full Conference Passes (Including All Meals)	6	4	2	2
Ad in Conference On-Site Handout	Half Page	1/4 Page		
Logo included on official Conference Banner	✓	✓		
Logo, URL on Website	✓	✓		
Company Name and logo on Slide Loop at Conference	✓	✓		
Logo included in conference materials and on-site signage	✓	✓	✓	✓

*\*Please note your speaker is complimentary.*

VALUE	Price	Attendee Pass
<del>Onsite Happy Hour*</del>	<del>\$ 6,000</del>	<del>1</del>
<del>Executive Women's Networking Event*</del>	<del>\$ 4,000</del>	<del>1</del>
Padfolios (Must be approved by FS-ISAC)	\$ 6,000	1
Key Cards, Door Hangers or Room Drops	\$1,000/each	0
Lanyards	\$ 6,000	1
Golf Accessories - Giveaway at Outing	\$ 4,000	1
Conference Bag (Must be approved by FS-ISAC)	\$ 6,000	1
Onsite Dinner on Sunday Night*	\$ 6,000	1
After Hours Hospitality Suite Open to All Attendees*		
<del>Monday or Wednesday</del>	<del>\$8,000</del>	<del>2</del>
<del>Tuesday</del>	<del>\$10,000</del>	<del>2</del>

*\*FS-ISAC will market these sponsored events to attendees through email blasts prior to the event.*

**Above Value includes recognition on website, recognition in program and signage for each event (supplied by sponsor).  
For these Additional Sponsor Opportunities, sponsor pays sponsorship fee plus item/event cost.**

VALUE	Price	Attendee Pass
Bag Insert	\$ 1,000/each	0
Full Page Handbook Ad	\$ 1,000	0
Half Page Handbook Ad	\$ 500	0
Breakfast	\$ 4,000	1
Lunch	\$ 4,000	1
Break	\$ 4,000	1
Beach Blast Event	\$ 6,000	1
Official Golf Sponsor - Includes Signage and Two (2) Golf Participants	\$ 10,000	2

For more information visit [www.fsisac-summit.com](http://www.fsisac-summit.com)