

HOUSTON TREASURY MANAGEMENT ASSOCIATION



Space City Cash Conference

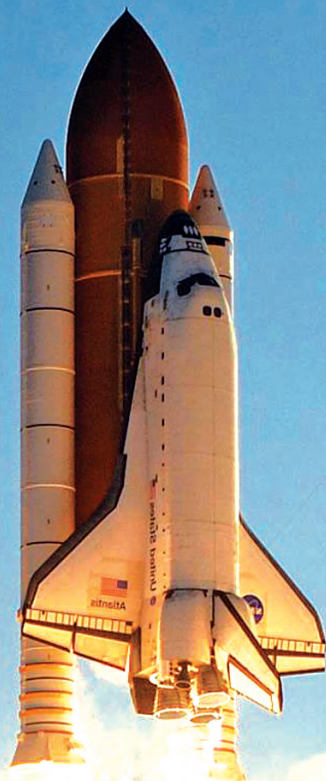
September 15, 2011

The Sheraton Houston Brookhollow Hotel

Approved for CTP credit by the
Association for Financial Professionals



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About the Event

The Space City Cash Conference is a half-day event with presenters discussing a variety of technical topics in the field of treasury management. Attendees can earn up to four CPE/CTP continuing education credits. This year's topics include:

- Navigating Global Risk
- Cash Forecasting
- Working Capital Management
- Payments Transformation
- Setting up an Investment Policy
- Withholding Tax
- Commercial Card Best Practices
- Cash Pooling
- Trends in Global Treasure
- Social Networking

Who Should Attend

- Treasury Analysts
- Treasurers
- Cash Managers
- Accountants
- Consultants
- Cash Management Vendors
- Bankers
- Compliance Officers
- Credit/Collection Managers
- Directors of Treasury
- Comptrollers



Dinner Buffet Keynote Speaker



Mark Krawczyk

CTP, CZYK & Associates

Session: Change for the B.E.T.R. Behavior, Expectations, Transition and Results

Mark has over thirty-five years of management experience in banking, corporate finance, treasury operations and human resources. Mark is the principal and owner of his own firm, CZYK & Associates. Through his company, Mark provides consulting, training and professional speaking services to clients around the country.

Through numerous writings, lectures, seminars and speaking engagements, Mark brings a unique, insightful and, many times, humorous perspective to contemporary issues facing small businesses and corporate America today.

Mark is a Certified Treasury Professional (CTP), has twice served on the Board of Directors of the Association for Financial Professionals (AFP), and serves as a faculty member for the Graduate School of Banking at LSU in Baton Rouge. Most recently, Mark was privileged to be a Co-Author and Co-Editor for the Essentials of Treasury Management, 3rd Edition (with Dr. D.J. Masson.)

He is actively sought as an entertaining and informative conference keynote speaker and as a knowledgeable practitioner (some might even say an expert) on treasury management, financial operations and change management issues across the country.

Mark received both his undergraduate degree and M.B.A. from Oklahoma State University.



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Registration Fees:	Members	Non-members
On or before 8/31/11:	\$99	\$139
After 8/31/11:	\$119	\$149

Online registration available at www.texasdma.org/houston
Click on Space City Cash Conference

NAME _____

TITLE _____ CERTIFICATIONS _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Banker/Vendor

HTMA Member

Non-Member Practitioner

PAYMENT METHOD: Visa MasterCard American Express Check

TOTAL PAYMENT \$ _____

Card Number _____ CVC Code* _____

Name on Card _____ Expires _____

Signature _____

*CVC Code: Card Verification Value Code. The 3-digit code printed (not embossed) on the signature strip located on the back of the card (use the last three numbers on the right-hand side of the code).

Send registration form and payment to:

Houston Treasury Management Association

PMB: E-1, PO Box 924917 • Houston, TX 77292 • Phone: 713-344-0624 • Fax: 812-339-0138

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AGENDA

12:30 - 1:00	REGISTRATION	Ballroom Foyer
1:00 - 2:00 Concurrent Sessions	Withholding Tax: Withhold or Not to Withhold That is the Question? Julie MacLemore, CCGVeritas Services, Inc.	Salon A
	Time for That Check Up: Conducting Treasury Management Reviews Nanette Crocker, BBVA Compass	Salon B
	Driving Paper from the Order to Pay Process William Kniering, Bank of America Merrill Lynch	Salon C
	Commercial Card 2.0 Best Practices and Virtual Card Success Speaker: Laura Lyon, Air Liquide and Chris McFarland, J.P. Morgan Chase	Jasmine 1
	Chapter 4 & 5: Financial Accounting, Reporting & Analysis Mike Sultanik, Bank of Texas	Jasmine 2
2:00 - 2:30	NETWORKING BREAK	Salon DEFG
2:30 - 3:30 Concurrent Sessions	Trends and Demands Confronting Global Treasury Craig Jeffery, Strategic Treasurer and Mohan Murali, Axletree Solutions	Salon A
	International Cash Pooling John Gleason, Hewlett-Packard	Salon B
	Best Practices for Updating Your Investment Policy Michael F. Edwards and Thomas J. Cardemartori, J.P. Morgan Asset Management	Salon C
	Making Your LinkedIn Profile More Magnetic! Jerry Stuesser, LinkedIn	Jasmine 1
	Essentials of TM - Chapter 2: Financial Regulatory Environment Karen Slaughter, Amegy Bank	Jasmine 2
3:30 - 4:00	NETWORKING BREAK	Salon DEFG
4:00 - 5:00 Concurrent Sessions	Trapped Cash: The Current State of Investing Cash in Local Markets Michael F. Edwards and Thomas J. Cardemartori, J.P. Morgan Asset Management	Salon A
	Navigating Global Risk in a Black Swan Environment Kenneth Hogan, Bank of Texas and MG Shetty, Bank of Texas	Salon B
	Achieving Optimal Cash Forecasting Without Looking in a Crystal Ball Maryana Martinez, Academy Sports+ Outdoors and Joseph Green, CapitalOne	Salon C
	RFP: Quality vs Clutter, Developing a Proposal for Services Angie Patterson and Victoria Varner, Wells Fargo Energy Group	Jasmine 1
	Chapter 2: Essentials of the U.S. Financial Regulatory Environment Chris Zieber, Bank of Texas	Jasmine 2
5:00 - 6:00	COCKTAIL RECEPTION	Salon DEFG
6:00 - 8:00 Dinner (Keynote Speaker)	Change for the B.E.T.R. Behavior, Expectations, Transition and Results Mark Krawczyk, CTP, CZYK & Associates	Salon DEFG