



CWDA

EXECUTIVE COMMITTEE

President

John Cullen, Contra Costa

Vice President at Large

Cecilia Espinola, Santa Cruz

Executive Officer

Larry Leaman, Orange

Secretary/Treasurer

Hub Walsh, Madera

Vice President of Administration

Sher Huss, Siskiyou

Vice President of Program

Will Lightbourne, Santa Clara

Vice President of Services

Charlene Chase, Santa Barbara

Los Angeles County Representatives

Bryce Yokomizo, Dept. of Public
Social Services

Anita Bock, Dept. of Children
and Family Services

Twenty Small Counties Co-Chairs

Bonnie Marshall, Colusa
Elliott Smart, Plumas

Legislative Chairwoman

Dianne Edwards, Sonoma

Fiscal Chairwoman

Barbara Fitzgerald, Ventura

EXECUTIVE DIRECTOR

Frank J. Mecca

October 7, 2002

Ms. Jenefer Duane, Director
California Community Partnership
for the Prevention of Financial Abuse
1450 Grant Avenue, Suite 200
Novato, CA 94945

Dear Jenefer:

Thank you for the opportunity to review and have input into the development of your script for a training video on elder financial abuse aimed at financial institutions. We were very pleased with the final product and hope that you will move ahead with the production.

The various scenarios depicted were very realistic and they showed an array of financially abusive situations. What was particularly effective was that they included both indicators of abuse, which can sometimes be very subtle, and how to intervene. Moreover, the script did an excellent job of giving specific advice to financial institutions on how to handle abusive situations in such a way that it would be easy to incorporate into their existing policies.

As you know, financial abuse of the elderly is a rapidly escalating problem. And if we have any hope of protecting the victims of it, we must have the support and involvement of the financial institutions they frequent. However, we need a way to teach bank staff about financial abuse. Your video will provide us with an excellent tool to do that. Therefore, we are hopeful that you will move ahead with production of the video.

We look forward to the finished product.

Sincerely,

Frank J. Mecca
Executive Director