

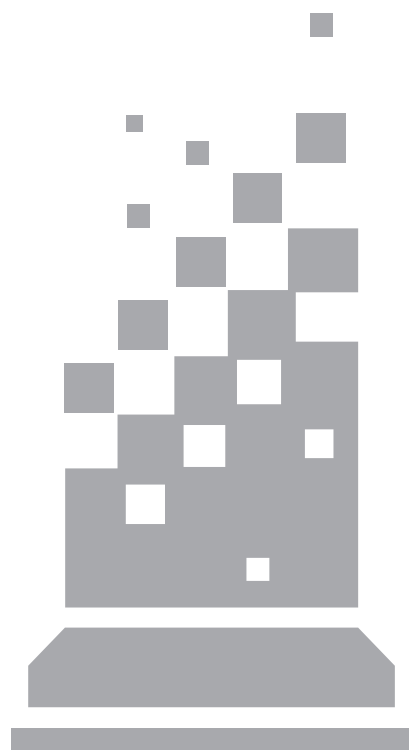
TREASURY SYMPOSIUM

Presented by The Treasury Institute for Higher Education

A FORUM TO EQUIP SENIOR TREASURY MANAGERS
FOR THE FUTURE - WHEREVER IT LEADS

January 23-26, 2011

Disney's Contemporary Resort
Orlando, Florida



LETTER FROM THE CO-EXECUTIVE DIRECTORS

To Financial Managers in Higher Education,

The Executive Committee of the Treasury Institute for Higher Education invites you to join us in Orlando for Treasury Symposium 2011! Once again, our committees, partners, and supporters are excited by this year's program and we are positive that you will benefit from the upcoming three-day forum.

All of us are living in a "once in a lifetime" period where capital markets, economic trends, and every organization's financial conditions are as uncertain as they have been in history. At the same time, technology has progressed faster, not slower, accelerating the change to our work environments. What differentiates the strong organizations from other organizations is leadership and capability. The Treasury Institute's mission has been, and continues to be, to ensure that large universities' senior treasury managers have a forum to share best practices and develop our next leaders. We ask that you make the commitment to participate in this year's Symposium program as the Institute has made the commitment to develop a program that will challenge and prepare you for the future. We are confident that both commitments will be rewarded.

As we do every year, the Executive Committee intends to support this commitment by leveraging the vast collective experience of all participants, and provide a foundation for idea sharing and formative dialogue.

We look forward to seeing you in Orlando!

Sincerely,

Dennis Reedy and Jon Speare
Co-Executive Directors

THE TREASURY INSTITUTE FOR HIGHER EDUCATION

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The Treasury Institute exists as an independent, not-for-profit institution, in no small part due to the commitment of its partners.



MESSAGE FROM THE PROGRAM COMMITTEE

The role of Treasury in higher education has never been more important. As colleges and universities face one of their most challenging periods ever, treasury staffs will be called upon to take larger strategic leadership roles. Treasury functions such as raising capital, providing liquidity, and managing risk have become the focal point of many boards and executives. It's clear, that Treasury's time to become a strategic partner is now.

As the Treasury Institute for Higher Education enters its second decade, we realize that higher education treasury has entered a new age. The rules and expectations of the past have changed. In addition to managing the financial resources of the institution, Treasury must understand and contribute to the university's mission, provide strategic direction, and meet the expectations of executives and board members.

This year's program is specifically designed to give you the tools and insights you need to manage treasury in this new age.

- Our featured sessions give you direct access to and insights from university leaders. Our first featured session brings together a panel of university board members to discuss "What Your Governing Board Expects from You". In our second featured session, hear the President of the University of California System discuss the challenges facing higher education.
- Our general sessions provide strategic insights from those outside of higher education. Join us as a panel from the rating agencies discusses current topics and evolving guidance for rated institutions. Listen as we bring together a panel of bond underwriters and bond investors to provide a balanced assessment of the bond market. And finally, our session titled "The Path to CFO" provides you the tools you need to succeed in treasury and beyond.
- You'll also see the focused sessions you've come to expect from the Treasury Symposium, including concurrent sessions on debt issuance, liquidity management, operations, compliance, and risk management.

I invite you to explore the agenda to tailor program selections that meet your needs. I'm confident you'll find offerings that address the challenges being faced by your treasury departments. Perhaps most importantly, Symposium brings together the thought leaders in higher education treasury and gives you the opportunity to network with peers, exchange ideas, and develop beneficial relationships that carry forward well after the Symposium concludes.

The Program Committee is excited about presenting to you this program for Treasury Symposium 2011. We look forward to seeing you in Orlando.

Jim Matteo

Director of Programming

SCHEDULE OF ACTIVITIES

Workshops: Sunday, January 23, 2:00 - 4:00 p.m.

Receptions: Sunday, January 23, 5:30 - 7:00 p.m.
Monday, January 24, 5:30 - 7:00 p.m.

General and Concurrent Sessions: Monday, January 24, 8:15 a.m. - 5:15 p.m.
Tuesday, January 25, 8:15 a.m. - 5:15 p.m.
Wednesday, January 26, 8:15 a.m. - 12 p.m.

SYMPOSIUM INFORMATION

Symposium dress code: Business casual is appropriate dress for all symposium activities.

Symposium sessions: The Institute reserves the option to substitute speakers or topics.

Smoking policy: Smoking is prohibited at Symposium 2011.



FEATURED SESSIONS

What Your Governing Board Expects from You

Moderator: Rick Legon, Association of Governing Boards

Tom Reilly, Indiana University Board; Sallie Shuping-Russel, University of North Carolina Board

This featured session brings together a collection of University board members and a moderator from the Association of Governing Boards to discuss what Boards expect from their financial and treasury staffs. Gain valuable insight into the key areas of concern for board members.

Liquidity Management and Endowment Payout

Verne Sedlacek, Commonfund

The President and CEO of Commonfund discusses liquidity and payout issues related to endowments and their affect on an organization's financial health.

The Future of Higher Education: A President's Perspective

President Mark Yudof, University of California System

The President of the University of California System provides a revealing discussion of the issues facing higher education and the states.

WORKSHOPS

Treasury Operational Risk Strategies

Steve Gangloff, University of Illinois; Ruth Harpool, Indiana University; Mike Hastings, University of Notre Dame; Raylene Pirmie, EPCOR

Post-Issuance Bond Compliance

Robert Bienstock, Yale University; Mark Scott, DAC Resources

GENERAL SESSIONS

Economic Outlook

Michael Strauss, Commonfund

Bond Investors vs. Bond Issuers: Reaching Common Ground

Moderator: Mike Stanton, Bond Buyer

Sally Bednar, Morgan Stanley; Patrick Russell, Wells Fargo

Rating Agency Update

Doug Kilcommons, Fitch; Laura Sander, Moody's; Susan Carlson, S&P

The Path to CFO

Doug Beckmann, University of Illinois; Philip Aldridge, University of Texas System; Alberto Pimentel, Storbeck/Pimentel & Associates, Inc.

Idea Exchange

Moderator: Terri Mimms, Purdue University

RECEPTIONS

AFP Reception – Join us for our kickoff networking reception hosted by the Association for Financial Professionals. Enjoy the view overlooking the Magic Kingdom resort from the top of the Contemporary Hotel in the renowned California Grill.

Gala Reception – Experience the evening sunset waterside on the Marina's edge with refreshments and hors d'oeuvres while you enjoy tunes from the barbershop quartet 'The Dapper Dans' as they entertain us with their tap dancing and harmonizing.

CONCURRENT SESSIONS

<p>Health Care Industry Changes Sandra Kim, University of California; Sue Benz, Goldman Sachs</p>	<p>Case Study: Comprehensive Compliance for Debt and Projects Eliot Alfi and Odile Disch-Bhadkamkar, Stanford University</p>	<p>Card Solutions for Payments James Gorman, University of Michigan; Kristine Malley, Citibank</p>
<p>Private Use Review and Management Robert Bienstock, Yale University; Pete Serreze, Ropes & Gray</p>	<p>Navigating the New Short Term Investment Market Hossein Sadid, University of Richmond; Barbara Fava, PFM Asset Management, LLC; Michael Strauss, Commonfund</p>	<p>Internal Banking: A Look at Internal Borrowing Solutions Al Rodack, Ohio State University; Chris Malins, University of Washington</p>
<p>Capital Leasing Considerations Kathy King Griswold, University of Rochester; Michael Weber, Deutsche Bank; Marc Jerusalem, PWC; Marijo "MJ" Klimas, Bank of America</p>	<p>Outsourcing Payables Bill Doering, University of Cincinnati; Tino Aurigemma, Bank of America</p>	<p>Finding Liquidity in Today's Market Lori Johnson, North Carolina State University; Rich Bellis, University of Notre Dame; John Augustine, Bardays</p>
<p>Forging New Ground in Debt Structuring and Management Chris Malins, University of Washington; Kim Pate, Emory University; Susan Fitzgerald, Prager, Sealy and Company</p>	<p>Arbitrage Compliance and Rebate Calculation Moderator: Stew Cobine, Indiana University; Bruce Agin, Ice Miller; Terry Burke, BNY Mellon</p>	<p>Hedging FX Risk Jim Pierce, Georgia Institute of Technology; Johan Rosenberg, Sound Capital Management</p>
<p>Selecting and Integrating New Commercial Banks Lisa McCleary, University of Georgia; Martha Beard, JP Morgan Chase</p>	<p>Governmental Update Matt Hammill, NACUBO; Denise Laussade, Association for Financial Professionals</p>	<p>What's at Risk in Higher Education Martin Dorph, New York University; Mike Christian, Risk Strategies Company</p>
<p>Treasury and the Mobile Generation Wanda Mizutowicz, University of Texas at Dallas; John McElroy, Touchnet</p>		<p>Managing Risk Around Capital Structure, Liquidity, and Mission Martha Bradley, Washington University in St. Louis; Jim Matteo, University of Virginia; Charlie Giffin, JP Morgan Chase</p>

Note: a full conference agenda, detailed session descriptions and other conference information are available on the Treasury Institute website: www.treasuryinstitute.org



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Approved by the Association for Financial Professionals (AFP) for CTP/CCM credits.



NASBA CPE CREDIT INFORMATION – Program Level: Update • **Field of Study:** Management Advisory Services • **Prerequisites:** No prerequisites and/or advance preparation is required • **CPE Credits:** Up to 22.8 CPE Credits. The Treasury Institute for Higher Education is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org

GREEN STATEMENT

In an effort to reduce waste and decrease the use of paper products at the meeting, there will be no paper copies of session presentations or handouts at the event. One week before the conference you will be provided with a web link to the available presentations. At that time, please review them and print the ones you'd like to have at the conference. The presentations will be available online for 6 months after the event.



HOTEL INFORMATION



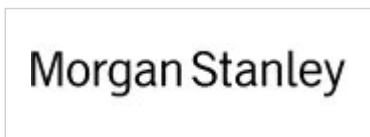
Disney's Contemporary Resort is a premier Disney Deluxe Resort, made up of a towering A-frame high-rise building—the iconic Contemporary Tower—and complemented by one garden wing annex. This lakeside Resort is the only hotel in Walt Disney World Resort to have the Walt Disney World Monorail System pass through the main lobby. Free motor coach transportation to/from the Orlando airport and the hotel is provided when you stay at the Contemporary (advance registration is required).

The Treasury Institute has been able to secure a special room rate of \$179 single/double (plus tax). Make sure to mention you are attending the Treasury Institute for Higher Education Symposium 2011. This rate extends two days prior to the conference dates and two days after. Please make your reservations before December 23 in order to avoid disappointment. Call (407) 824-1000 to make your reservation over the phone. For information about transportation, Disney tickets or to book your hotel reservation online, visit <http://www.mydisneymeetings.com/index.php?msid=7686>.

SIGNATURE SUPPORTERS



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TREASURY SYMPOSIUM

January 23-26, 2011 • Orlando, FL

Symposium Fee: \$695 / Association for Financial Professionals (AFP) Members: \$595

Please complete and return the registration form as soon as possible. **We encourage you to register online and use your Visa, MasterCard or Discover at our secure web site, www.treasuryinstitute.org.**

The fee for Treasury Symposium 2011 is \$695. Members of the Association for Financial Professionals (AFP) may register for \$595 by providing their membership number. AFP membership must be current as of the date of the symposium to qualify for this discount.

The fee may be paid by either check or credit card. Please specify payment method on your registration form. Please make checks payable to: Treasury Institute for Higher Education. Mail registration forms and checks to • P.O. Box 189 • Bloomington, Indiana 47402-0189. Registration forms may also be faxed to 812-339-0138.

Registration acknowledgment will be e-mailed to you within five business days of receipt of your registration. If an e-mail address is not provided, you will receive confirmation via US mail. Payment will be requested at the time of onsite registration if prior payment has not been received. For additional information please call us at 812-339-6374. In the event of cancellation or change in hotel or date, registrants will be notified by e-mail. Neither the Treasury Institute for Higher Education nor its Symposium administrator Professional Development Group II, Inc. will be responsible for any expenses incurred in conjunction with Symposium activities which are modified or cancelled.

The fee includes: all Symposium sessions, workshops, buffet breakfasts, lunches, receptions, refreshment breaks, and all Symposium materials. Reception attendees must be 21 or over.

Symposium registration is limited to 200 representatives from colleges and universities and supporters of the Treasury Institute for Higher Education (see page 6 for a listing of our supporters). If you have any questions regarding this policy, please e-mail Steve Gangloff at sganglof@uillinois.edu.

Name (will appear on badge) _____

*AFP Membership No. _____

**Only required if taking AFP discount. AFP membership must be current at symposium date.*

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Institution _____

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City/State _____ Zip _____

E-Mail _____

Phone _____ Fax _____

Please indicate any special dietary or other needs _____

Please Check One: I have attended # ____ previous symposiums First time attending symposium

Professional Certifications: CTP CCM CPA Other: _____

Payment Options: \$695/\$595 AFP MEMBERS

Amount: \$_____ Method of Payment: Check or Charge:   

Credit Card No.: _____ Exp. Date: _____

Signature: _____

No refund will be made for cancellations after 1/1/11. Substitutions are allowed, but must be made in advance with notification to The Treasury Institute at 812-339-6374 or faxed to 812-339-0138. All registrations and payments are handled by Symposium administrator Professional Development Group II, Inc. For additional information please call 812-339-6374 or e-mail treasury@prodev.com.



PEER GROUP PARTICIPANTS

Participants involved in organizing, developing and conducting Symposium 2011 represent a diverse mix of higher education institutions including:

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